## **PRESS RELEASE**



For immediate Release: 4th March 2009

## MAMA MEDIA! (PAPA IN PIXELS)

Stilton Studios have recently designed and created three innovative interactive media elements for Bristol based Single Parent Family Charity organisation One Space.

The three elements comprise of; 'What kind of parent are you?' where parent and child cartoon characters can be set up with different moods and environments to suggest a parenting scenario. Visitors are encouraged to have their say on how they would handle the situation.

'Fridge Phrases' is a funky twist on the magnetic fridge poetry theme where users can compose their own inspirational prose and save it for others to view.

'Family Quilt' is a patchwork quilt made of site visitors media. Each quilt square can be video, sound, images and stories to portray the lives and loves of the sites users.

Susan Wilson, Project Manager of One Space says 'Stilton Studios was selected for its skills to produce innovative multi-media elements that would add value to our, already successful, social networking site for single parents.

We have been delighted with the understanding Sam Jacobs and Stilton Studios have shown throughout the development process. They have been sensitive not only to our needs as an organisation but also to our target markets: lone parents from many cultures, particularly those experiencing isolation and disadvantage. The resultant elements, therefore, are engaging and fun and provide support for lone parents in new ways – totally state-of-the-art and fit-for-purpose.'

These latest Interactive Media elements can be viewed by visiting the following link: <a href="http://www.onespace.org.uk/interactive/">http://www.onespace.org.uk/interactive/</a>

## **Contact:**

For further information about Stilton Studios please contact Sam Jacobs, Managing Director on 01273 277665, email <a href="mailto:sam@stiltonstudios.com">sam@stiltonstudios.com</a>, Subscribe to the Stilton Studios E-Newsletter: <a href="http://www.stiltonstudios.net/subscribe.htm">http://www.stiltonstudios.net/subscribe.htm</a> or visit the official BLOG <a href="http://stiltonstudios.tumblr.com/">http://stiltonstudios.tumblr.com/</a>

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## **Notes to Editor about Stilton Studios:**

- Stilton Studios is a full service digital design agency with bases in Bournemouth and Brighton
- Stilton Studios was established in 2000 by Sam & Andrew Jacobs, a family run business.
- We are specialists in digital media for the education sector across the south coast
- Services include: Web Design, Animation, E-Marketing, Interactive Media, CD-ROMs, Graphics, Music and Sound Design, Photography, Motion Graphics, Multimedia Training and Consultancy.
- Website: www.stiltonstudios.com